Chamber Connection

Cuba, NY Chamber of Commerce
Serving the Cuba Area Since 1914

MARCH 2018

True History Behind
ST. PATRICK'S DAY

The March 17 celebration started in 1631 when the Church established a Feast Day honoring St. Patrick, a Patron Saint of Ireland who had died around the fifth century.

Very little is known about who St. Patrick was. He was a Roman citizen, then he was enslaved and taken to Ireland, where he either escaped or was released. He then became a priest and went back to Ireland, where he had a lot of luck converting the Druid culture into Christians.

Legend says, St. Patrick was born Maewyn Succat, but that he changed his name to Patricius (Patrick), which derives from the Latin term for "father figure," after he became a priest. And that supposed luck of his is the root of all the themed merchandise for modern St. Patrick's Day.

It wasn't until the early 18th century that many of today's traditions were kicked into high gear. Around the 1720s, the church felt the day got somewhat out of control. The church assigned him a botanical item, customary for all saints. The symbol of the lucky shamrock, to remind celebrants what the holiday stood for.

In 1762, the first NYC parade took place. In 1798, the year of the Irish Rebellion, green became officially associated with the day.

As for the green beer, that's a later addition. Thanks to a marketing push from Budweiser in the 1980s, downing beer has become a common way to celebrate, regardless of how closely it's tied to the meaning of St. Patrick himself.

-TIME MAGAZINE MARCH 2016

MISSION STATEMENT

To promote business prosperity and a healthy community by providing information, services and advocacy for our members and citizens.

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UPCOMING CHAMBER EVENTS

5/19 - CLEAN UP DAY
6/10 - FLAG DAY BBQ
6/15 & 16 - DAIRY DAYS & COMMUNITY YARD SALES

BUSINESS After Hours

MARCH 22, 5 PM

28 Genesee Parkway Cuba, New York

See page 2 for more details

BUSINESS BLOG

Connecting with people who make things happen is called NETWORKING. Networking provides many benefits. Two of the most obvious being the opportunity to promote your product or service and the opportunity for you to learn from those with whom you network. These two benefits are the primary reasons why organizations such as your local Chamber of Commerce, or service clubs are in existence. Most business persons have some existing networks such as relatives, classmates from the school you graduated from, your church, your neighborhood or clubs you already belong to. With a little encouragement many of your existing networks will be more than happy to give your product or service a try.. All you need to do is prime them. -dhc

BUSINESS After Hours

Join the Inn at 28, for their upcoming Business After Hours. Built in 1852, The Inn and "Grocerie" are part of our initial history here in Cuba.

Along with the historical architecture, the Inn at 28 offers a comfortable and grand interior with a large living area, including a working fireplace. Featuring five quaint guest rooms, four on the second floor and one extra-large room on the main floor. The Inn offers a luxurious place to stay with small town charm! A must see, stay and experience, if you have not had the chance.

The Inn will be promoting their upcoming addition, The Old Grey Hound. Come and "Get Your Irish On", from 5 to 7 pm on March 22. Tour "The Old Grey Hound Irish/English Pub and Eatery", located in the Grocerie, while it's in its early development phase.

They will be hosting an Irish theme menu including delicious Guinness cupcakes with Bailey's frosting

New Members

Hillside

Hillside Family of Agencies provides comprehensive health, education, and human services for children and families whose challenges threaten their ability to realize their full potential.

We are guided by a deeply held belief that healthy children and strong families with opportunities to succeed are the foundation of a thriving community. For over 180 years, Hillside has put this belief into practice by partnering with people in communities across New York and Maryland to help them address and overcome life's complex challenges. Hillside is committed to delivering the right care, in the right setting, to ensure success whether in residential treatment, schools, homes or the workplace. Every year more than 13,000 youth, adults and families benefit from over 100 coordinated programs that provide comprehensive, cradle- to-career services in areas including child welfare, mental health, youth development, family development, juvenile justice, special education, developmental disabilities and safety net services. Hillside has been and will continue to be a partner and resource to the families and communities we serve, each and every day.

PRO BRICKS INC

46 West Main Street
Cuba, New York

The family that plays together stays together! Pro Bricks, Inc. is our way of sharing our hobby and love of building with our community. We are the home of the 90 square foot, Brick Buffet™, containing tens-of-thousands of LEGO® elements that you can pick yourself. You can also create your very own Minifig at our Minifig-Mayhem station. We carry a wide variety of current and retired LEGO® products as well.

Stay tuned—we'll be launching "Birthday Party" packages this Spring!

Recently the Cuba Police Department recognized staff members for their contributions in 2017. Among those recognized were Officer Frank Schostick for the top cop DWI award, Officer Tim Emley for the community service award for the many volunteer outreach events he attended in 2017. Officer Chris Steiner was awarded the officer of the year award. This award is voted on by every member in the department and goes to an officer who not only works hard on cases but also treats the public and his co-workers in a manner that reflects kindness and compassion. Officer Steiner always exemplifies a good natured attitude and spirit of teamwork. Officer Galatio was awarded the leadership award for his years of experience and always being a member of our department that officers can look to for guidance. During 2017, Officer Galatio solved a total of 82 crimes (18 violations,41 misdemeanors,and 23 felonies). Included in those cases there were 2 weapons charges, 5 grand larcenies,5 sex abuse cases,9 burglaries and 7 major narcotics cases. It is because of his efforts and the closure of important cases that Officer Galatio has been placed into the specia l assignment of Investigator and will oversee all major cases that come to our office. He will be working with officers to ensure investigations are handled in the most efficient and effective manner. The Cuba Police Department would like to say congratulations to all of of these Officers and all of the Officers that work in our department for helping to make our profession shine. *These numbers include arrests where multiple charges were issued for one defendant*

- Dustin T. Burch
Chief of Poice

From the Mayor...

The calendar tells us it's spring and for many of us, not a moment too soon! This winter has seen a cycle of lots of snow, followed by warm temps and rain, causing intense melting. Basements and crawl spaces are filling with water and sump pumps are trying to keep pace. Please, if you are running a sump pump, do not place hoses in such a way that neighboring properties are affected. Similarly, draining the water into the road creates other problems, such as puddles disguising potholes and causing surfaces to freeze. This in turn, breaks down the road pavement, causing more and worse potholes. Ideally, sump pumps should be connected to storm drain lines. This will be a cost to the homeowner, but it is the best solution. The Village Dept. of Public Works can assist with locating these lines and advising homeowners how to proceed.

Road conditions will be maintained as best we can until the hot patch plant opens, usually sometime in late April. The Village is responsible for our village streets, but not Route 305 or Route 446. For issues with these roads, please contact the NYS DOT.

Finally, watch your home for water leaks. Just a slow drip from a faucet can waste 15-20 gallons a day. Toilet leaks can cause a loss of up to 100 gallons a day. These leaks are not only costly to the homeowner, but also strain the water system. Conserving water saves energy and helps ensure this valuable resource continues to be available to us for our many needs.

Soon, many more residents will be out walking in the village, "taking the air." I look forward to the re-emergence of life and nature!

- Michele Miller
Town of Cuba Mayor

TOTAL SENIOR CARE
PROGRAM OF ALL-INCLUSIVE CARE FOR THE ELDERLY

Total Senior Care is a Program of All-Inclusive Care for the Elderly (PACE) serving Cattaraugus, Allegany and Chautauqua Counties. TSC is a Managed Long-Term Care plan for adults, 55 years old or older, who need assistance to maintain health, complete day-to-day activities and remain safe at home for as long as possible.

With sites in Olean, Gowanda, Wellsville and Jamestown, Total Senior Care offers many services including team-based care management, physicians specializing in elder care, nursing, rehabilitation therapies, social work services, nutritional services, personal care, recreational and educational activities, and social and environmental support.

TSC offers outpatient medical services including medical specialty services, dental/eye/foot care, mental health counseling, hearing exams and hearing aids, home care services and transportation to and from doctor appointments. TSC also includes comprehensive inpatient and emergency services, as well as a DayBreak social day-program for adults who may need assistance with activities of daily living.

800-421-1220 (toll free) • 716-379-8474 • 716-379-8543 (fax)
www.totalseniorcare.org

NORTH PARK wesleyan CHURCH
LOVE LIKE JESUS

32 Spring Street
Cuba, NY 14727
585-968-2347

SUNDAYS
Morning Worship
9:00am and 11:00am

WEDNESDAYS
Wild Wednesday 1:30pm
IGNITE 7:00pm
Test Drive 7:00pm

THURSDAYS
Praise & Prayer 5:00pm
Christian Service Brigade
6:45pm

www.northparkwesleyan.com

LOOK WHAT'S BEEN GOING ON...

MW
MATTHEW WILLIAMSON
PHOTOGRAPHY & VIDEO

Allegany and Cattaraugus County High School Students Visit Williamson Photography

On January 6, eighteen high school students from Andover, Belfast, Bolivar-Richburg, Fillmore, Franklinville, Portville and Whitesville came to Williamson Photography studio in Cuba, NY. The field trip was funded through a School-Career Connections program offered by the CA BOCES Instructional Support Division. The program takes students from participating districts to various businesses in WNY and gives them a 'behind the scene' experience to learn about careers and skills needed to be successful in the work place. These students were interested in learning about professional photography and what it's like to own your own business in Allegany County. With guidance from Matt, the studio owner/photographer, they had the opportunity to tour the 2400 square-foot custom built photography studio, take turns photographing each other on various sets inside the studio using professional cameras and lighting equipment, learn about camera settings and posing, see and use an infinity wall, and learn about using natural window light and studio lights. Students also had the opportunity to talk with Jonah about videography including the equipment that he uses, how he edits his videos, and see some samples of his work. The field trip concluded with a demonstration of green screen photography. Students interacted with each other and actively participated in activities, and truly seemed to enjoy their time at the studio. Each student will receive copies of photographs taken during their time at the studio as a souvenir of their visit. A special thank you goes out to Mary Morris, CA BOCES Program Manager, for coordinating this fun event and Jay Morris for his help connecting with the students.

Congratulations

Scott Jordan, CRCS teacher, is the 2017-2018 recipient of the National Rural Education Association Rural Teacher of the Year award. Jordan has taught Fisheries & Wildlife, Science 8 and ENVIROTHON courses for 25 years at CRCS.

The Rural Teacher of the Year program is sponsored by the Monsanto Fund, who works to substantially and meaningfully improve the lives of people around the world. The purpose of the award is to recognize a teacher who exemplifies their goal of strengthening farming communities.

The programs that Jordan has designed are unique to CRCS. He was instrumental in building the school's fish hatchery, wildlife research center and deer facility. He has coordinated opportunities for rural students to travel to Alaska, Canada, New Zealand, Australia and South Africa. They also hunt alligators in Florida every February. These expeditions, led by Jordan, are filmed for the school's national television show, CRCS Outdoors. They also participate annually at Cobleskill in the ENVIROTHON challenge.

Allen Pratt, the Executive Director of the National Rural Education Association, traveled from Chattanooga, TN, to visit Jordan and see his program in January. He shared that this highly competitive award recognizes rural teachers because those schools and their students often do not have the local resources as their urban counterparts, and that they look for programs that are both rigorous and have an impact on their community. They look for programs that have a high impact on kids, serve all socio-economic backgrounds and place female students in leadership roles.

Congratulations Scott Jordan!

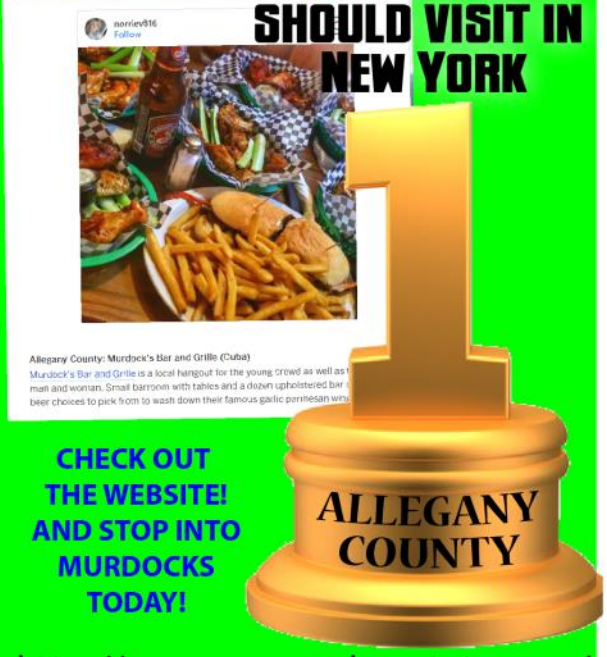
PICTURE: - TOM DINKI/OLEAN TIMES HERALD

Congratulations!

Murdock's bar & grill

NYup.

62 BARS YOU SHOULD VISIT IN NEW YORK



CHECK OUT THE WEBSITE! AND STOP INTO MURDOCKS TODAY!

http://www.newyorkupstate.com/

AROUND TOWN - STAY LOCAL

28 the inn at 28 cuba, new york

Weddings

Book the entire Inn at a reduced rate for Your Special Day!

Why the Inn at 28:
- Bridal Party : Night away from Bride/Groom
- Family : Wonderful place for family to stay
- Bachelorette/Bachelor Party
- Delicious, homemade breakfast each day
- Beautiful, historic backdrop for wedding photos

585-968-2880 • Cuba, NY
info@theinnat28.com

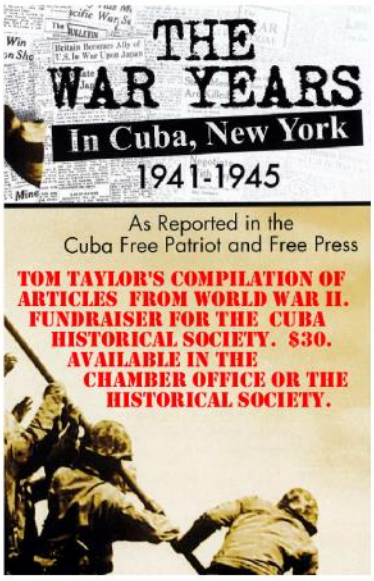
It's once again time to think about the beautification of our town. Each year the Village Beautification Committee sets out the lovely flower boxes throughout the village.

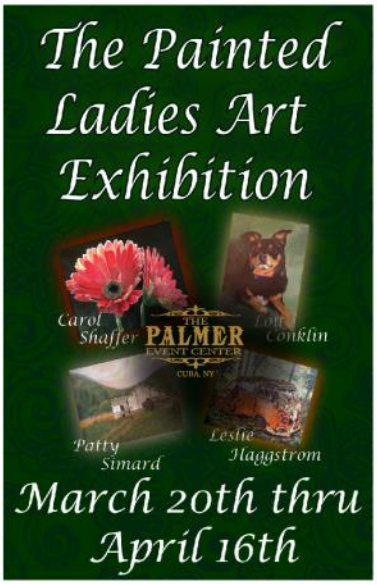
Community beautification is something everyone should contribute to. Simple projects from keeping your sidewalks cleaned, maintaining benches, placing pretty flowers outside of your business or home, or whatever is beginning to look a bit tired.

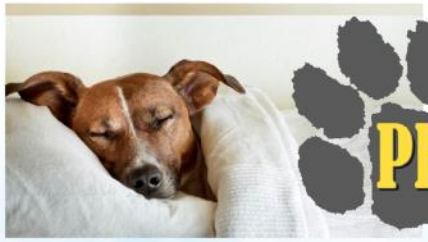
A visually appealing community increases property values, attracts businesses and improves image. Beauty of one's town, is one of the three most influential factors in loyalty to a town. Small town character is what distinguishes our town from another.

This year the Beautification Committee is looking for both businesses and individuals alike to adopt a planter, the cost for this is minimal, at just $30. This year the committee would like to add a couple more flower boxes, in addition to fixing up a couple from the previous fall. Along with adopting a box the committee is in search of people to commit to watering the flowers.

If you are interested in joining the Beautification Committee, please contact the Village Office. Your $30 Adopt a Flower Box contribution can be delivered to the Village of Cuba office as well. If you are writing a check please note on the check it is for the flower fund.







PFF PET CARE

Going Away for Spring Break or This Summer?

Leave Your Pets Home Where They Are Happiest and Not Sleeping in a Kennel.
PFF will stop in to potty, feed, walk, and play with them.
Rates are based on number of & length of visits you desire.
Book Today – Dates Booking Quickly
Call/Text 716-397-4622 email: pffpetcare@gmail.com
Www.pffpetcare.com Like PFF on Facebook
Insured—Bonded—Excellent References—Extensive Pet Experience

DENTISTS FIND THE POT OF GOLD AT THE END OF THE RAINBOW

People love themselves some green beer on St. Paddy's day. Some individuals have so much green beer that they get into bar fights, faceplant and / or fall on sidewalks and get their teeth knocked out. According to data provided by Sikka Software, emergency dental visits skyrocket in the days following the Irish holiday. Data from 2008-2015 suggests that there is a 77 percent increase in emergency visits to the dentist. More surprisingly though is that the number is the same for men and women between the ages of 30 – 65. Our advice this St. Paddy's day is to have fun be safe and protect those pearly whites.

- DR. Kelly Burch -

?? DON'T SEE YOUR BUSINESS IN OUR NEWS LETTER?? SEND YOUR INFO!

LOOKING FORWARD

THE PALMER EVENT CENTER
CUBA, NY

Wednesday's from
6:00- 7:30 PM
Yoga thru Yogini

March 1st- 6:00-10:00 PM
Live Music Open Mic Night
March 2nd - 6:30-10:30 PM
"CRCS Outdoors" Community Party
March 6th- 7:00 PM
Team Trivia
March 11th- 2:00 PM
Cuba Goes Country
March 13th-6:30-8:30
Weed Basket Making with Gail Kemp
March 16th-7:30 PM
Magic Beyond Imagination
March 20th -6:00-8:00 PM
Paint Along with The Painted Ladies
March 22nd- 2:00 PM
"OneSong Old Time Country & Gospel Show"
March 23rd –8:00-9:30 PM
The Nick is Right Tour
March 25th - 4:30 PM
O'Malley's Pub – Enchante Cabaret - Watch for Details UPCOMING
March 27th--6:30pm – 8:30pm
Easter Wine & Design

FOR MORE INFORMATION GO TO
palmeroperahouse.com

Cuba Circulating Library
www.cubalibrary.org

Kids / Teen activities for March:
March 10: Mindful Families 10:30-11.
-This program will feature the Olean Meditation Center .

Adult activities for March:
March 1 at 5:30pm - Arts and Crafts Night
March 7 at 5:30pm - Not your Parents Home Ec. Group
March 14 at 5:30pm -Bored Game Night
March 20 at 5:30pm - Spring Equinox Party sponsored by Friends of the Cuba Library, Inc
March 22 at 5:30pm - Women's Suffrage with Rusty Tobin
March 27 at 5:30pm - Scratchboard Art with Julie Phillips sponsored by Friends of the Cuba Library, Inc.

CUBA LIQUORS

•We will be having a tasting March 17, 4-6pm for Maple Weekend. Johnson Estate Maple wine or Liebestropfchen (Little Love Drops)
•Another tasting March 24, 4-6pm for Maple Weekend. Southern Tier Distilling Maple Aged Spirits.
•Monthly Wine special: Naked Grape 3Liter wines $14.28
•Monthly Liquor special: Popov Vodka 1.75L $13.88

MOONWINKS
CUBA, NY

AS PART OF OUR ST. PATRICK'S DAY CELEBRATION
MOONWINKS PRESENTS "LIFE IS A FIGHT"
A NIGHT WITH JOHN L SULLIVAN
PORTRAYED BY BRENDAN HEANEY
SATURDAY MARCH 17TH @ 8:00
CALL FOR RESERVATIONS!
(585) 968-1232

AMERICAN VETERANS
Cuba AMVETS
MARCH 10, 2017

WINTER SUCKS V

I'D RATHER BE BUILDING A SAND CASTLE

PARTY

CYF REBELS

REBELS Cheerleading

Cuba Youth Football and Cheerleading is now taking applications for anyone interested in coaching for the 2018 season. For CHEERLEADING AND FOOTBALL HEAD COACHES. Please contact Derick Ahrens at ahrensderick@yahoo.com or Janelle Gaeta at janelle3749@gmail.com Application deadline is March 16, 2018. Contact us for more information.

FRIENDS OF THE CUBA LIBRARY, INC.

OUR MISSION

is to promote and advocate for the library. We are a group of dedicated citizens raising public awareness and financial support within the community to support the Cuba Circulating Library.

Become a Friend
Friends Of The Cuba Library, Inc.
Cuba, New York

LOOKING FORWARD

CRCS Drama Club Presents

Les Misérables

March 23, 24, & 25 2018

Allegany County Celtic Festival & Magee Family Highland Games

200 Club Party

The annual 200 Club Party & Chinese Auction to benefit the Allegany County Celtic Festival & Magee Family Highland Games will be held on Saturday, March 10, 2018 at the Cuba VFW on Route 305. The doors will open at 3:00 PM, at which time folks can purchase their Chinese Auction tickets and participate in the auction. Music for the event will be provided by Marcia and Monte Jones of Step In Time from Youngstown, NY. If you attended our event last year you will remember them and what amazing entertainers they are. You won't want to miss them!

Food will be served somewhere around 5:00PM. This year we will be serving beef on week, homemade baked beans (a Magee family recipe), macaroni salad, and desserts. There will be beverages available to choose from that come with the dinner. Additional alcoholic beverages can be purchased at a minimal cost.

Tickets are $30.00 each. Each ticket admits two (2) people and gets each person a dinner and one (1) alcoholic beverage each. You can purchase tickets at White Imprints in Cuba, NY, Ace's Country Cupboard in Belfast, NY, or by contacting Mary Abraham at (585)365-2152 or Beth Hand at (585)610-2623, or from members of the festival committee.

This is a great event with many chances to win cash and prizes. The top cash prize is $1,000.00! So come on out for some fun, good food, and the opportunity to support the Celtic Festival which gives to local Veteran organizations in the area.

Also, mark your calendars for Saturday, June 2, 2018 to attend the 6th Annual Allegany County Celtic Festival and Magee Family Highland Games at Fireman's Park at the end of Center Street in Cuba, NY!

CUBA FIRE DEPARTMENT

Spring Fling

HAM & STEAK PARTY AND SPORTSMAN RAFFLE

FRIDAY, MARCH 23RD

7:00 - 10:00

BEER
FREE POPCORN
HOT DOGS $1
SODA $1

HAMS
STEAKS
TURKEYS
$50.00 BILLS
BOOZE

DOOR PRIZES 50-50's

RAFFLE TICKETS AVAILABLE
$5.00 EACH

1st - Heron 9XT Black Cherry Kayak
2nd - Husqvarna 128L Straight Shaft Trimmer
3rd - Husqvarna 240 Chainsaw 16" Bar
4th - Poulan Pro Pushmower 20" Cut
5th - Fishing Pole Combo
Mitchell Avocet Combo 5'6", Shakespeare Ugly Stik Ladies GX2 6' 2 piece, Shakespeare Ugly Stik Elite 6'
6th - $100.00
7th - $100.00
8th - $50.00

White IMPRINTS

4th Annual - FREE

WIENIE ROAST!*

SATURDAY MARCH 24TH

10AM - 1PM

Broadcasting Live on Location

Sizzlin' Country 95.7 The PIG

CHECK OUR FACEBOOK FOR MORE INFO!

*FREE LUNCH *
*FREE SET UP
*FREE DESIGN

*While Supplies Last

2 West Main Street - Cuba, NY

2018 Chamber Leadership

Officers

President
Kevin White
White IMPRiNTS

Vice – President
Brian Loucks
Cuba Pharmacy

Treasurer
Marlene Doyle
The Inn at 28

Directors
Sarah Bradley
Cuba Cheese Shoppe
Michelle Clark
Alco Federal Credit Union
Michele Conklin
The Palmer Opera House
Michael Doyle
Cuba Friends of Architecture
Betty Edwards
Great Lakes Cheese
Carlos Gildemeister
CRCS Superintendent
Shavonne Henderson
Community Bank, NA
Steve Hollowell
Mookwinks Restaurant & Lounge
Lee James
Marshall Dye Insurance
Joseph Miller
Joseph P. Miller Law Esq
Leah Weber
Cuba Circulating Library

Chamber Staff
Secretary
Lou Conklin
Cuba Chamber of Commerce

Chamber of Commerce
5 W. Main St
Cuba, NY 14727
P (585) 968-5654
F (585) 968-9044
cubachamber@verizon.net
www.cubanewyork.us
www.cubagarlicfestival.com

Find us on
@cubanychamberofcommerce

MEET YOUR DIRECTORS

KEVIN WHITE
PRESIDENT

Kevin White is a native of Cuba, graduating as a Greyhound from CCS in 1988. After spending a few years trying to determine what he wanted to do, a short stint at a couple of local colleges, graduating from the Cattaraugus County Corrections Academy and then settling down with WPIG Radio as an Account Executive. In '96 joining the corporate team for Sabre Communications, overseeing marketing and sales. From there he was involved with the relaunching and developing of hundreds of local, regional and national brands and businesses. Relocating to several different markets along the Northeast in his 20 plus years in the field, his final days in broadcast communications was the partnering with the purchase of WKPQ in Hornell in 2008, it was the closets he'd ever lived to Cuba since departing in 1996.

In 2011, WKPQ sold. While broadcasting and advertising is still a love for Kevin, he decided with his wife Jenn to launch their own advertising and promotion company. In many ways, he continues to help local clients with development and execution of their brands and companies, his focus are the tangible side of marketing and advertising.

Kevin and his wife started making t-shirts in their living room in 2009, quickly expanding to his garage. White IMPRiNTS opened its first store front in Cuba on Main Street in the Spring of 2014, and 2 West Main Street is where the business remains today, offering an array of marketing material, consulting, design and printing services.

Kevin married Jennifer in 2010 and they have four children collectively, and now have four grandchildren as well.

He enjoys ATV riding, golfing, hunting, Buffalo Bills games, and spending time with his family. Kevin first became a Director with the Cuba Chamber in 2016, serving as the President in 2017 to present. Kevin sits on the committees for Dairy Days, Allegany County Celtic Festival, Garlic Festival and Small Town Christmas. He is dedicated to helping Cuba to grow and prosper.

BRIAN LOUCKS
VICE-PRESIDENT

Brian Loucks was born and raised in Wellsville, NY. He graduated in 1981 from WHS and studied at University at Buffalo, receiving a BS of Pharmacy in 1986. From 1989 to 2016 he was both the pharmacist and owner of Fillmore and Fisher Pharmacy Inc, opening Cuba Pharmacy in 1989.

Brian married Libby in 2000, and together they have three children; Brenden, Baileigh and Carly.

In his free time, he enjoys golfing, competitive horse back riding, snowmobiling, reading, hunting, Sabres hockey and his time on Hilton Head Island.

Brian is Vice President of the Allegany County Chamber of Commerce, a certified SCORE Mentor, President of the Cuba Lions Club, driver for the Office for the Aging, Board Member of Allegany County Land Bank, and on the Leadership Allegany Steering Committee. He has served as Director of the Cuba Chamber of Commerce from 1990 to 1993, and returning as a Director in 2008, serving as the Vice President in 2015 to present.

Brian continues to promote positive community and economic growth for both Cuba and Allegany County.